

Middle
East
Mediterranean



Summit Seminar 2024

Seminar Programme
4–8 November 2024
Università della
Svizzera italiana
Lugano Campus

MEM Summit Seminar General Programme

Sunday 3 November – External Restaurant

19.00 – 21.00 Arrival of participants and registration
Welcome dinner

Monday 4 November – Aula magna

09.15 – 09.45 **Institutional Welcome**
Giovanni Zavaritt, General Secretary, Università della Svizzera italiana
Introduction
Federica Frediani, Lecturer and MEM Project Leader, Università della Svizzera italiana

09.45 – 10.30 **Teambuilding**
with LEGO® SERIOUSPLAY®, in collaboration with USI e-Lab

10.30 – 10.45 Coffee break

10.45 – 12.45 **Teambuilding**
with LEGO® SERIOUSPLAY®, in collaboration with USI e-Lab

12.45 – 14.00 Lunch break (USI cafeteria)

14.00 – 16.00 **Endemic crises and evolving configurations in the Middle East Mediterranean region**
Francesco Mazzucotelli, Professor of History and Culture of the Middle East, Università di Pavia
Cyrus Schayegh, Professor of International History and Politics, Geneva Graduate Institute

16.00 – 17.30 Working groups

Tuesday 5 November – Aula magna

09.15 – 10.30 **Workshop on Mediation in the MENA region**
Wolfgang Amadeus Brühlhart, Ambassador, Special Envoy MENA, Swiss Federal Department of Foreign Affairs
Antoine Laham, Office of the Special Envoy MENA, Federal Department of Foreign Affairs
Ladina Lange, Office of the Special Envoy MENA, Federal Department of Foreign Affairs
Mae Anna Chokr, ETH-Center for Security Studies
Tugela Pepin, International Security Researcher

10.30 – 10.45 Coffee break

10.45 – 12.45 **Workshop on Mediation in the MENA region**
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12.45 – 14.00 Lunch break

14.00 – 14.15 **Speech** (online)
Geir Otto Pedersen, UN Special Envoy for Syria

14.15 – 17.00 **From Projects to Policy: How Cooperation between Governments and NGOs Enhance Dialogue and Mediation**
Adnan Tabatabai and Sina Winkel, CEO and Project Manager at Center for Applied Research in Partnership with the Orient

18.00 – 20.00 Social dinner



Wednesday 6 November – Aula magna

08.45 – 10.30 **Dialogue and Dealing with Complex Conflicts**
Seraina Eldada, Senior Project Officer, Mediation and Peace Support Department, Geneva Centre for Security Policy

10.30 – 10.45 Coffee break

10.45 – 12.00 **Dialogue and Dealing with Complex Conflicts**
Seraina Eldada, Senior Project Officer, Mediation and Peace Support Department, Geneva Centre for Security Policy

12.00 – 12.45 **When dialogue means public space. The experience of WISH, USI Academy of Architecture Workshop on International Social Housing**
Martino Pedrozzi, Professor, Accademia di Architettura dell'Università della Svizzera italiana a Mendrisio

12.45 – 14.00 Lunch break

14.00 – 15.30 **Fostering Economic Recovery and Sustainable Social Development**
Jean Louis Romanet, Founder and Director of North African Policy Initiative

15.30 – 15.45 Coffee break

15.45 – 17.00 **Fostering Economic Recovery and Sustainable Social Development**
Jean Louis Romanet, Founder and Director of North African Policy Initiative

Thursday 7 November – Aula magna

09.15 – 10.30 **Heritage, Tourism and Communication**
Lorenzo Cantoni, Professor of Communication, Università della Svizzera italiana

10.30 – 10.45 Coffee break

10.45 – 12.00 **Heritage, Tourism and Communication**
Lorenzo Cantoni, Professor of Communication, Università della Svizzera italiana

12.00 – 13.00 Working groups

13.00 – 14.00 Lunch break

14.00 – 15.00 Working groups

15.00 – 16.00 **Architecture of the Territory: Constructing National Narrative in the Arab World**
Elias Tamer, Edouard Souhaid, Lynn Chamoun, Collective for Architecture Lebanon

16.00 – 16.15 Coffee break

16.15 – 17.00 **Architecture of the Territory: Constructing National Narrative in the Arab World**
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18.00 – 20.00 **Film Screening: "Retour en Alexandrie"**
Tamer Ruggli, Film director and Screenwriter
Followed by panel discussion

Friday 8 November – Aula magna and Virginia Tech Campus

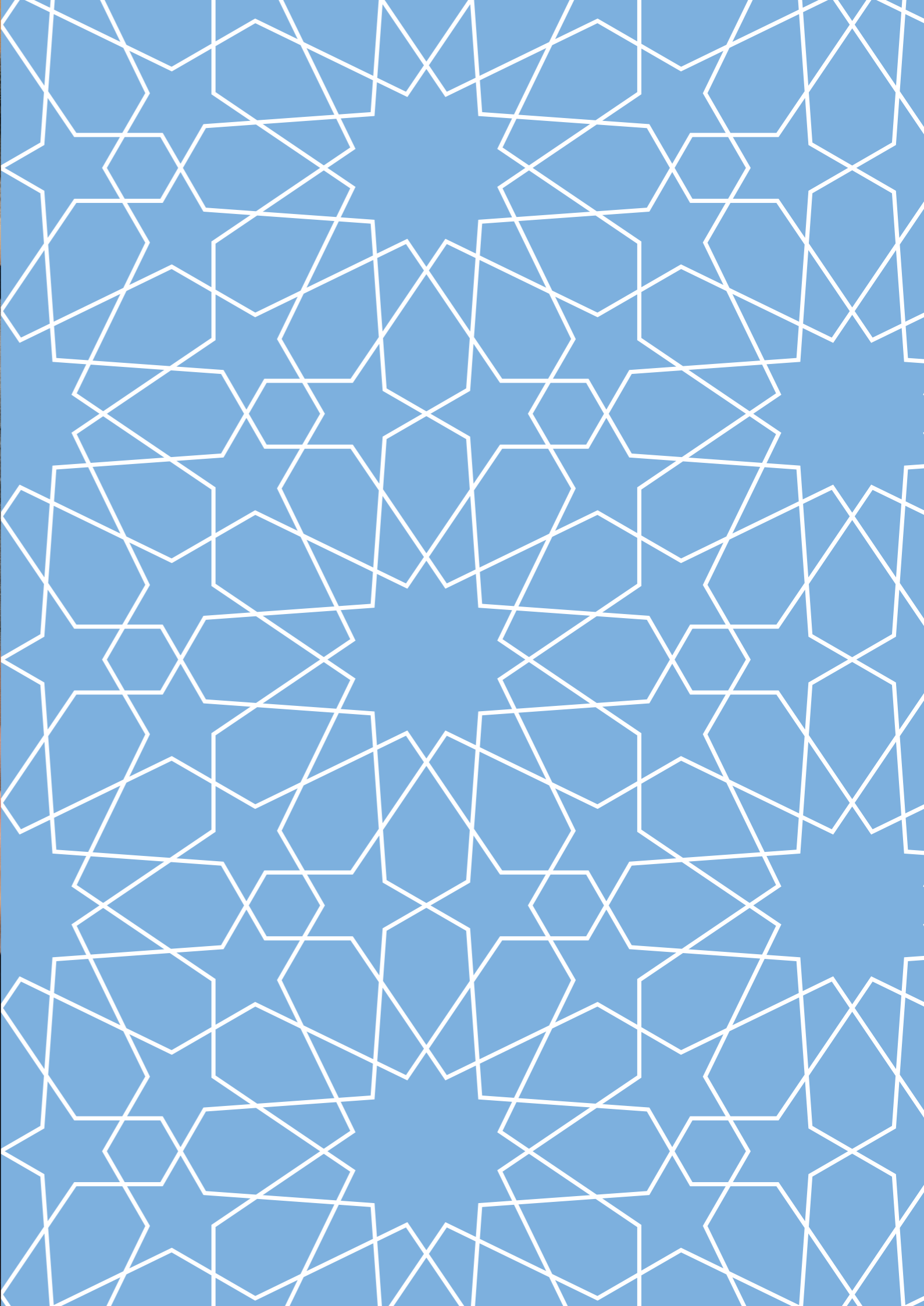
09.15 – 10.30 **Geopolitics after the 2024 U.S. Elections**
Nelson Scott G., Professor in the Department of Political Science, Virginia Tech University

10.30 – 10.45 Coffee break

10.45 – 12.45 **Digital Practices on the Move**
Nina Khamsy, PhD Researcher, Graduate Institute of Geneva
Philippe Stoll, Senior Techplomacy Delegate, International Committee of Red Cross

12.45 – 14.00 Lunch break

14.00 – 15.30 Working groups



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